

#SPORTSKONGRES 2026

JAN 29 – JAN 31 COPENHAGEN

Version 2.0

Updated 1st of October 2025

SCANDINAVIAN SPORTS MEDICINE CONGRESS

WWW.SPORTSKONGRES.DK  @SPORTSKONGRES APP: #TheEvent app by Eventsair

Exhibition and Sponsorship at #SPORTSKONGRES

Exhibition

1. Premium Exhibition Booth

- Open booth/no walls (1,50 m deep x 3,00 m wide)
- Price per booth: DKK 25.000 DKK (incl. 25% VAT)

2. Exhibition booth

- Booth with back wall and open to each side (2,00 m deep x 3,00 m wide)
- Price per booth: DKK 22.000 DKK (incl. 25% VAT)

3. Exhibitor BREAK-sponsor in between sessions

Extend your exhibitor reach, having your company's brand appear in a loop of slides in all venues in between physical sessions. Physical attendees will be exposed to your slide, advertising your brand before and immediately after all events in the announced programme.

- Thursday or Friday: 3.500,- DKK (incl. 25% VAT), per day.
- Only Saturday: 1.500,- DKK (incl. 25% VAT)

4. Exhibitor BREAK-demo in between sessions (3x)

During a break in the programme you will have the opportunity to invite a product specialist to present your product at one of the venues. The demo will be approx. 20-25 min long, and must be cleared at least 5 mins before next event. Perfect for an advantage of showing and talking to the participants while demonstrating your product in a more formal environment.

- Price: 10.000,- DKK (incl. 25% VAT).

Main Sponsor deal

5. Official Scandinavian Sports Medicine Congress Partner

As the official partner to the congress your company brand will be strongly associated with sports medicine/Sports physical therapy, cutting edge research and sports in general worldwide. Your brand will be presented as the official partner and sponsor of the Sports Congress 2026 on our homepage, in the app and in the opening ceremony, as well as:

- Shown as primary sponsor on screen in between all sessions.
- We will try to customize advertising opportunities for your needs, ex. 10,12 15 & 16 from this overview, and opportunities not advertised here.
- Furthermore, you have the right to use the title as the official partner with the logo from Sports Congress 2026 on your own homepage, print and social media for a year.
- Price: [contact us for a customized deal](#)

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Sponsor materials

All products are subject to availability and most can be “sold out”. If you’re interested in one or more, contact us immediately to secure your reservation.

6. Lanyard sponsor, Scandinavian Sports Medicine Congress (1x)

All participants are required to wear their badge throughout the entire congress. Your company brand will be placed on the ribbon/ keyhanger.

- Your company brand on the keyhanger.
- Price: 8.000,- DKK (incl. 25% VAT) + the price of the keyhanger itself.

7. Official Participant T-shirt (1x)

All participants will receive a sports congress t-shirt in exercise-materials making sure your company logo will be seen in future workouts! Upon check-in the t-shirt will be handed out to all.

- Your brand will be the main brand shown on the official #sportskongres T-shirt
- Price: 18.000,- DKK (incl. 25% VAT) + the price of the t-shirt itself (We’ll manage ordering, production and propose a design for you to approve)

8. Sleeve sponsor, Runner t-shirt (2x)

The easily recognizable sportskongres t-shirt in exercise-materials will have a small version of your brand printed on the sleeve of their t-shirt.

- Your brand/logo will be printed in a small version on the sleeve of the t-shirt.
- Price: 3.700,- DKK (incl. 25% VAT)

9. Runner t-shirt sponsor (1x)

The runners are a vital part of the congress making sure that everything runs smoothly before, during and after sessions. They will wear an easily recognizable t-shirt with “RUNNER” and your brand printed on the back.

- Your brand printed on the back of their t-shirt.
- Price: 11.000,- DKK (incl. 25% VAT) + the price of the t-shirt itself.

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Live Streaming and Video-On-Demand (VOD) Sponsor Opportunities

With the growing importance of hybrid and digital formats, Sportskongres continues to offer a dedicated online experience, including live streaming, on-demand access, and app-based engagement. This allows you to reach attendees before, during, and after the physical event.

10. Logo on Live Pause Screen (Live Stream)

Display your company logo prominently during most session breaks on the live stream pause screen in between sessions and green room. Gain visibility among attendees watching the live broadcast.

- **Price: 10.000 DKK (incl. 25% VAT)**

11. Sponsor Video/Commercial in Loop after recorded sessions (VOD, 4x)

Upload a very short sponsor video/commercial (30s-2min) to be included in a video loop played after most sessions when viewing VOD. This is a unique opportunity to present your brand directly to the audience following an exciting session.

- **Price: DKK 7.500 (incl. 25% VAT)**

12. Green room Sponsor board (Live Stream and VOD)

Get your logo placed on the sponsor board in the online “green room”, visible behind interviews and break entertainment. Central “prime logo” placement available at a premium or as main sponsor.

- **Price: DKK 1.750 (incl. 25% VAT)**

13. Logo on VOD Intro (2x)

Include your company logo in the opening frames of most on-demand videos, ensuring consistent brand exposure every time attendees watch a session. Available at congress start and with the on-demand content post-Congress.

- **Price: DKK 10.000 (incl. 25% VAT)**

14. Mini Webinar / Sponsor Video on VOD Hub

Feature your sponsor video as part of the on-demand content, giving attendees a chance to learn about your product or services while they explore the platform. Around 10–15 min pre-recorded spotlight on a product or service. Promoted as a featured sponsor video. Available at congress start and with the on-demand content post-Congress.

- **Price: DKK 7.500 (incl. 25% VAT)**

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App or integrated Sponsorship Options:

15. Push Notifications in the Congress App (8x)

Branded message or offer sent via app to all users. Great for giveaways, booth promotions, or new product launches. Max 1-2 per brand to avoid spam. Placement during days will be arranged with the organizing committee for the best timing.

- **Price: DKK 5.000 (incl. 25% VAT) per message**

16. Clickable Sponsor Banner in App

Get your brand on the running banner the online schedule on the app. Links directly to your landing page, stand location, or video. Available from app launch, usually a couple of weeks before congress start.

- **Price: DKK 5.000 (incl. 25% VAT)**

17. Gamified Break Sponsor in App (3x)

Sponsor a quiz, poll or challenge in the app (e.g. “Knee Injury Quiz Sponsored by XYZ”). Option to offer a prize or draw.

- **Price: DKK 5.000 (incl. 25% VAT)**

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Every official exhibitor and sponsor is invited to provide promotional materials such as flyers, bottles, pens, or gadgets to be included in the sponsor area and participant “prize” goodiebags, given out during official participation competition. Every official sponsor is also invited to include company or product information to be placed in the online exhibitor/sponsor overview on the website and app. Extend your reach to the Scandinavian sports medicine community and beyond by securing your sponsorship opportunity today!

Need a customized offer or intend to buy multiple products?

For questions, custom sponsorship packages or opportunities for collaboration, please contact us at ks@sportsfysioterapi.dk or call Kasper at +45 30 89 76 04 during normal working hours.