

#SPORTSKONGRES 2027

Sponsor & exhibitor opportunities

Meet the Scandinavian sports medicine and sports physiotherapy community: in person, in the app and on demand.

DATES

4–6 February 2027

VENUE

Radisson Blu Scandinavia, Copenhagen

WEB

sportskongres.dk



WELCOME

Scandinavian Sports Medicine Congress

It is with great pleasure that the Danish Society of Sports Physical Therapy (DSSF) and the Danish Association of Sports Medicine (DIMS) once again welcome you to the Scandinavian Sports Medicine Congress, known as #Sportskongres.

Three days of science and practice: keynotes, symposia and hands-on applied sessions in six parallel rooms with distinguished national and international speakers. Between the sessions, participants meet in the exhibition area during breaks, at the Get Together on Thursday and at the legendary Gala Dinner on Friday.

We are truly grateful for your support. Without our partners we could not host this event at the standard our participants expect.

Niels Christian Kaldau, Chairman, DIMS · **Susanne Damgaard**,
Chairman, DSSF

#SPORTSKONGRES 2027 · 4–6 Feb · Copenhagen



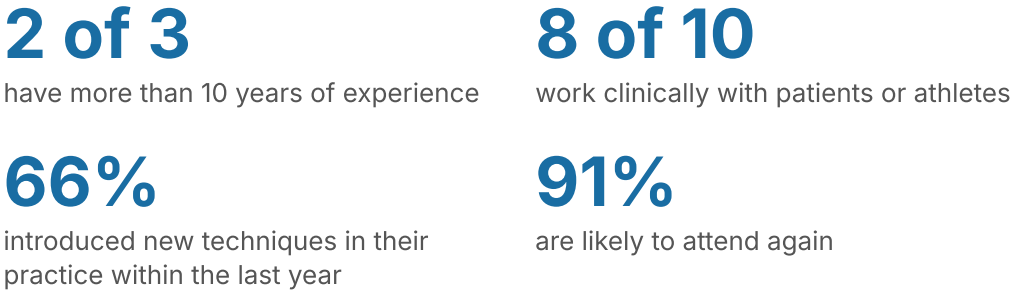
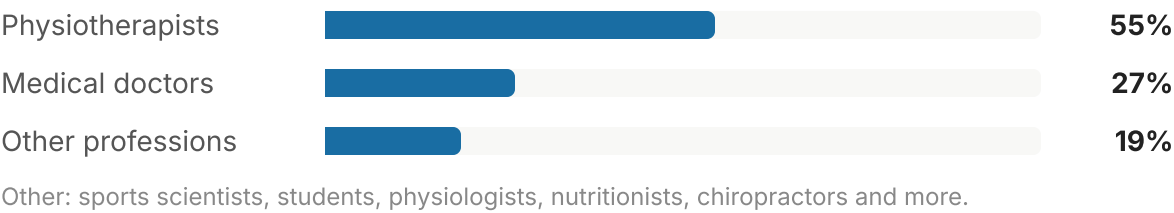
WHO YOU WILL MEET

The decision-makers in Scandinavian sports medicine

Historically 600–800 participants; more than 800 in both 2023 and 2024, mainly from Scandinavia and the rest of Europe, primarily physiotherapists and medical doctors.

800+ PARTICIPANTS in 2023 and 2024	3 DAYS 4–6 February 2027	50+ SESSIONS in 6 parallel rooms	80+ SPEAKERS national and international
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PARTICIPANT PROFILE · 2023 SURVEY, N = 132





VENUE

Radisson Blu Scandinavia Hotel

Minutes from the centre of Copenhagen and 15 minutes from Copenhagen Airport.

- All sessions, the exhibition, breaks and lunch under one roof
- The exhibition is placed where participants spend their breaks and lunch
- 544 hotel rooms and suites with city views, so exhibitors can stay on site
- Get Together on Thursday and Gala Dinner on Friday at the venue



OVERVIEW

Sponsor and exhibitor products 2027

All prices in DKK incl. 25% VAT
Products can be combined into a tailored package

PRODUCT	QTY	PRICE
EXHIBITION		
Premium exhibition booth		26.000
Exhibition booth		22.000
PARTNERSHIP		
Official #Sportskongres partner	1	Aleris 2027
BREAKS		
Break sponsor (Thu or Fri, per day)		3.500
Break sponsor (Saturday)		1.500
Break demo session (20–25 min)	3	10.000
BRANDING		
Lanyard sponsor + lanyards	1	10.000
Official participant t-shirt + t-shirts	1	18.000
Runner t-shirt sponsor + t-shirts	1	11.000
Sleeve sponsor, runner t-shirt	2	3.700

PRODUCT	QTY	PRICE
DIGITAL · CONGRESS APP		
Push notification per message	8	5.000
Clickable sponsor banner		5.000
Gamified break sponsor	3	5.000
DIGITAL · VIDEO ON DEMAND		
Sponsor video in loop after recorded sessions	4	7.500
Logo on VOD intro	2	10.000
Mini webinar / sponsor video on the VOD hub		7.500
STAND STAFF		
Extra stand staff, 2 days (1 included per booth)		3.475
Extra stand staff, Thursday or Friday		1.900
Get Together / Gala Dinner, stand staff		375 / 995

EXHIBITION

Meet participants face to face

Booths are placed in the exhibition area where participants gather for coffee, lunch and networking between sessions. A limited number of booths are available, first come, first served.

Premium exhibition booth

26.000

- 2,00 m deep × 3,00 m wide, back wall, open to each side
- Preferred location in the exhibition area
- Company logo and link on sportskongres.dk
- One stand staff registration included

Exhibition booth

22.000

- 2,00 m deep × 3,00 m wide, back wall, open to each side
- Table, two chairs, electricity and wi-fi
- Company logo and link on sportskongres.dk
- One stand staff registration included

Prices in DKK incl. 25% VAT. Booths are booked in the KongresKompagniet exhibitor portal; the interactive floor plan shows available booths.



OFFICIAL PARTNER 2027 · ALERIS

Become the official #Sportskongres partner

The strongest association with sports medicine, sports physiotherapy and cutting-edge research. The partnership is tailored to your goals. These are some of the elements we can build it from:

- Title as official partner of #Sportskongres 2027, for use in your own marketing
- Presence on the website, in social media and at the opening of the congress
- Your brand on screen between sessions
- Visibility in the congress app
- Premium booth location
- Combination with branding and digital products

The 2027 partnership is held by Aleris. Thank you! Contact us about future partnerships.



BREAKS & DEMONSTRATIONS

Own the moments between sessions

Break sponsor

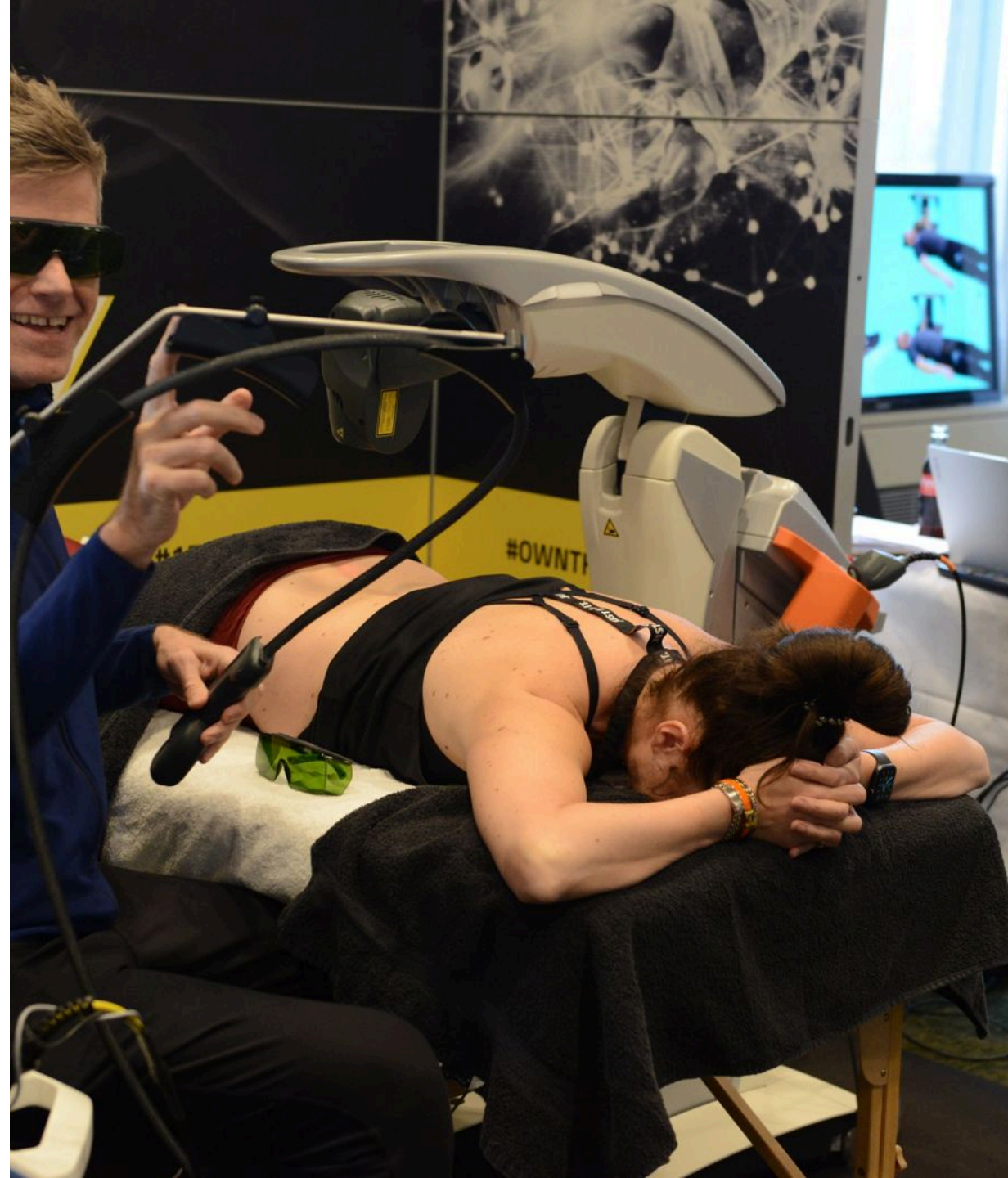
3.500 Thu/Fri • **1.500** Sat

- Your brand on screen in the official coffee and lunch breaks
- Flyers, offers or competitions on the break tables

Break demo session • 3 AVAILABLE

10.000

- A 20–25 minute product demonstration by your specialist in a session room during a break
- Talk to participants and hand out material; the room is cleared 5 minutes before the programme resumes



BRANDING

Be seen by every participant

Every participant wears a badge all three days, and the runners are everywhere. Branding products put your logo where the congress happens.



Lanyard sponsor 10.000

1 AVAILABLE · + PRICE OF LANYARDS

- Your brand on the lanyard worn by all participants
- Your own lanyards can be used

Official participant t-shirt 18.000

1 AVAILABLE · + PRICE OF T-SHIRTS

- Your brand on the official #Sportskongres t-shirt

Runner t-shirt sponsor 11.000

1 AVAILABLE · + PRICE OF T-SHIRTS

- Your brand on the back of the runners' t-shirts, with "RUNNER"

Sleeve sponsor 3.700

2 AVAILABLE · RUNNER T-SHIRT

- Your brand on the sleeve of the runners' t-shirts

DIGITAL

Reach participants before, during and after

PROVEN FORMATS

CONGRESS APP

Push notification · 8 AVAILABLE

5.000

Your message sent to the app users, per message.

Clickable sponsor banner

5.000

A banner in the app linking to your website or offer.

Gamified break sponsor · 3 AVAILABLE

5.000

Sponsor an interactive break activity in the app.

VIDEO ON DEMAND · 6 MONTHS AFTER THE CONGRESS

Sponsor video in loop · 4 AVAILABLE

7.500

Your video or commercial in the loop after recorded sessions.

Logo on VOD intro · 2 AVAILABLE

10.000

Your logo in the intro of the recorded sessions.

Mini webinar / sponsor video

7.500

Your own video or short webinar on the VOD hub.

All digital products have been delivered at previous editions of #Sportskongres, in collaboration with our app and streaming partners.

PRACTICAL INFORMATION

Terms and conditions

General

An exhibitor manual with practical information is sent to registered exhibitors and sponsors in December 2026 / January 2027. Booths and sponsorships are not held without registration and full payment. Move-in and move-out must be completed within the time allowed to avoid additional handling fees.

Additional services

KongresKompagniet and Radisson Blu can assist with furniture, AV, flowers and other services. Additional costs are the responsibility of the exhibitor or sponsor.

Cancellation

If an exhibitor cancels or reduces stand space after the agreement has been accepted, the exhibitor must inform the organiser in writing and is liable for reduction charges advised by KongresKompagniet. No refunds if a booth is cancelled after 31 December 2026.

Shipping and storage

Exhibition material cannot be sent to the venue in advance. See the exhibitor manual for details.

Security and liability

Each exhibitor is responsible for protecting and insuring its own material. Neither #Sportskongres, DSSF, DIMS, KongresKompagniet nor Radisson Blu assume responsibility for exhibitors' property.



Networking

Exhibitors and sponsors are warmly invited to receptions, meals, the Get Together and the Gala Dinner.

CONTACT

Let's build your package

All products can be combined. Contact Kasper to put together and book the package that fits your goals. KongresKompagniet handles administration, invoicing and practical questions.

SALES & BOOKING

#SPORTSKONGRES 2027

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ADMINISTRATION

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KongresKompagniet A/S

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